THE MANAGERIALISM IN PUBLIC EDUCATION OF THE
CITY OF RIO DE JANEIRO (2009-2012): ORIGINS,
IMPLEMENTATION AND RESULTS

Abstract

This study aimed to study the management policy of the public education system of the city of Rio de Janeiro, from 2009 to 2012. The hypothesis that triggers this study is that the new management model implemented is based on management's precepts public management, here understood in opposition to the precepts of classical bureaucratic public administration. Following this hypothesis, the study verified to what extent this policy has brought positive results for the improvement of the public education of the city. The research sought a theoretical and empirical linkage through the analysis of the presence of the managerial conception in this new model of public education management, its implementation and the results obtained. It was verified that the model used in the educational management of the city of Rio de Janeiro, due to its origins and the forms of association with other traditional mechanisms of the public service did not add substantial evolutions in the quality of the educational process, since the presented results are little representative, despite significant public funds invested.

Keywords: Managerialism. Public Education. Rio de Janeiro.