POLYPHONY AS AN ARGUMENTATIVE STRATEGY IN THE ESSAYS OF ENEM

Abstract
This research studied the polyphonic phenomenon from Ducrot's perspective, based on the studies of Argumentative Semantics. The aim of the research was to analyze the presence of polyphony in Ducrot's perspective, through linguistic marks, used as an argumentative resource. The corpus was composed of the ten essays of Enem, edition 2015, whose the theme was "The persistence of violence against women in Brazilian society", which were published in the G1 news portal because reached the highest score. It was a descriptive qualitative research. After the numbering of the essays, the themes developed by each candidate were identified, followed by the identification of the language marks that indicated possible voices. As results, we verified that the polyphony is presented as an argumentative resource in the essays studied. With regard to enunciators, E1 was the most recurrent during the analyses, in the frequency of enunciators by essays, and in the analysis of the frequency of enunciators and by the constituent part of the text. E1 had its identification made through the characteristic of the voice of shared knowledge.

Keywords: Argumentative Semantics. Polyphony. Argumentative Resource.