
Abstract
The study aims at analyzing the 10-year experience with the implementation of the 9-Year Elementary School (EF9A) in Itajubá, a city in the state of Minas Gerais, in order to verify how the public policies are implemented in Brazil. The Law 11.274/2006 made the EF9A official countrywide: resolutions, reports and guiding documents were published, and scientific research showed difficulties in applying the governmental prescriptions, especially regarding the insertion of playful activities into the syllabus of the 1st year. The empirical material is comprised by semi-structured interviews with five Pedagogical Coordinators with different experience times in the EF9A considering: (i) the participation and the engagement of the interviewees in the process of EF amplification in the municipality; (ii) the construction of the 1st year syllabus; and (iii) concepts and insertion of playful activities in the school day-by-day. The performed analyses allowed us to conclude that the difficulty in meeting the laws and prescriptions is due to the theoretical fragility, the superficiality and the overlapping of information coming from superior instances. We expect that this research may contribute to a review on how new public policies are implemented in Brazil.

Keywords: 9-year Elementary School. Playful Activity. Public Policies.